

WWW.PETBIZEXPERTS.COM

GET QUICK RESULTS WITH OUR SMS TEMPLATES!

Are you tired of typing out responses to client inquiries over and over again? We've got you covered! Our SMS templates are designed to streamline your communication process, providing you with proven, effective responses that lead to action.

WHY SMS TEMPLATES?

Today's clients prefer texting, and they want information fast. That's where our SMS templates come in. They're not just messages; they're powerful tools that encourage potential clients to take action and connect with you.

THE IMPORTANCE OF A CALL TO ACTION

Clients want an efficient experience. They don't want to go back and forth with questions. They want a clear path to their desired outcome. That's why every SMS template we provide includes a compelling call to action. It could be booking a 15-minute discovery call, scheduling a phone or Zoom consultation, or even arranging an in-facility or inhome consultation.



RECOMMENDED RESPONSE TIME

Speed matters! Responding promptly to new leads is essential. We recommend responding to new inquiries within 30 minutes. It shows potential clients that you're eager to help and sets a positive tone for your relationship.

PRE-QUALIFYING BEFORE BOOKING IN-PERSON CONSULTATIONS

For in-facility or in-home consultations, prequalifying clients through a discovery call or phone/Zoom consultation is a smart strategy. It helps ensure that the client's needs align with your services and saves both you and the client valuable time. Additionally, if you're going to a client's home, consider collecting a credit card or charging a fee for this premium service.

Our SMS templates empower you to provide excellent service, engage potential clients quickly, and guide them toward taking the next step. They're your secret weapon for effective communication and efficient lead conversion.

Ready to supercharge your client interactions? Get started with our SMS templates today and watch your dog training business thrive! ***



Inquiry about Dog Training Programs:

Client:

Hi! Interested in dog training for my [dog's breed/age]. Tell me about programs & pricing.

<u>Trainer Response:</u>

Hello! We offer tailored programs. Can we chat briefly about your dog's needs? We provide a free consultation so you can speak to a trainer directly. Is now a good time to get you scheduled, or you can book directly [Link to Calendar Booking]?



2. Puppy Training Start Age Inquiry:

Client:

What age can my puppy start training?

<u>Trainer Response:</u>

Great question! Puppy training can begin at 8 weeks. Let's discuss specifics. We offer a free consultation for you to speak with a trainer directly. Is now a good time to get you scheduled, or you can book directly [Link to Calendar Booking]?



3. Pricing Inquiry:

Client:

What are your training prices?

<u>Trainer Response:</u>

Prices vary based on needs. Let's chat during a consultation for a personalized quote. We provide a free consultation so you can speak to a trainer directly. Is now a good time to get you scheduled, or you can book directly [Link to Calendar Booking]?



4. Getting Started Inquiry:

Client:

How can I start training?

<u>Trainer Response:</u>

Easy! Schedule a consultation to discuss goals and create a plan. We offer a free consultation for you to speak with a trainer directly. Is now a good time to get you scheduled, or you can book directly [Link to Calendar Booking]?



5. Inquiry about Training Aggressive Dogs:

Client:

Do you train aggressive dogs?

<u>Trainer Response:</u>

Thank you for your question! Yes, we do specialize in working with aggressive dogs. Our experienced trainers can help address these issues effectively. To discuss your dog's specific needs, we offer a free consultation. Is now a good time to get you scheduled, or you can book directly [Link to Calendar Booking]?



6. Inquiry about Group Classes:

Client:

Do you offer group classes?

<u>Trainer Response:</u>

Absolutely! "We offer engaging group classes designed to help your dog learn to listen around distractions. These classes often start with individual training sessions to lay a strong foundation. To discuss the details of our group classes let's set up a free consultation. Is now a good time to get you scheduled, or you can book directly [Link to Calendar Booking]?



7. Inquiry about Discounts:

Client:

Do you offer any discounts?

<u>Trainer Response:</u>

Great question! We do have various discounts and special offers available. To find out which ones apply to your needs, let's connect during a free consultation. Is now a good time to get you scheduled, or you can book directly [Link to Calendar Booking]?



8. Inquiry about Board and Train Options:

Client:

I'm going out of town for 3 weeks, do you offer any kind of board and train options?

<u>Trainer Response:</u>

Thank you for reaching out! Yes, we do offer board and train options, which are a fantastic choice for when you're out of town. Your dog will receive personalized training and care during their stay with us. To discuss the specifics of our board and train programs and how they can benefit your pup, let's set up a free consultation. Is now a good time to get you scheduled, or you can book directly [Link to Calendar Booking]?

9. Inquiry about In-Home Lessons (with options):

Client:

Do you offer in-home lessons?

<u>Trainer Response - Yes Option:</u>

Absolutely! We provide convenient in-home lessons to ensure personalized training in the comfort of your own space. To learn more about our in-home training options, let's set up a free consultation. Is now a good time to get you scheduled, or you can book directly [Link to Calendar Booking]?



Trainer Response - No Option:
Thank you for your inquiry! **
Currently, we primarily offer training at our facility to provide the best environment for effective training.
To discuss your needs further, let's set up a free consultation. Is now a good time to get you scheduled, or you can book directly [Link to Calendar Booking]?



10. Inquiry about Types of Programs:

Client:

What type of programs do you offer?

<u>Trainer Response:</u>

Thank you for your interest! We offer a range of programs tailored to meet the unique needs of dogs and their owners. These include obedience training, behavior modification and more. To explore the specific programs we offer and find the best fit for your dog, let's set up a free consultation. Is now a good time to get you scheduled, or you can book directly [Link to Calendar Booking]?

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